# TENTATIVE PROGRAMME
## NATIONAL COCONUT CONFERENCE 2018 (NCC 2018)
### KINTA RIVERFRONT HOTEL & SUITES, IPOH, PERAK

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td><strong>6 August 2018 (Monday)</strong></td>
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<tr>
<td></td>
<td>2000-2200</td>
<td>Registration and poster arrangement</td>
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<td><strong>7 August 2018 (Tuesday)- Day 1</strong></td>
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<td>0730-0830</td>
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<td>Registration</td>
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**KEYNOTE ADDRESS 1**

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>0830-0915</td>
<td>Global scenario on production, productivity and marketing of coconut products</td>
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<td></td>
<td>Mr. Uron N. Salum</td>
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<td>Executive Director</td>
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<td>Asian and Pacific Coconut Community (APCC)</td>
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Chairman: Dr. Kamariah Binti Long  
Deputy Director General (Research)  
Malaysian Agricultural Research & Development Institute (MARDI)

**SESSION 1: POLICY AND PROGRAMME FOR EMPOWERING COCONUT INDUSTRY**

Chairman: Dr. Rozhan Bin Abu Dardak  
Deputy Director General (Development & Operation)  
Malaysian Agricultural Research & Development Institute (MARDI)
0915-0945  **Paper 1**  
Developing resilient and sustainable Malaysia coconut industry: Policy solution  
**Mrs. Habshah Binti Ali**  
Ministry of Agriculture and Agro-Based Industry (MOA)

0945-1015  Tea break and Poster session

1015-1230  **Opening Ceremony**  
Recitation of *Doa*  
**Welcoming remarks by YBhg. Datuk Dr. Mohamad Roff Bin Mohd Noor,** Director General of MARDI  
**Speech and official opening by YBhg. Dato’ Hj. Salahuddin bin Ayub,** the Honourable Minister of Agriculture and Agro-Based Industry, Malaysia  
Visit to exhibition booth and poster session  
Press Conference

1230-1400  Lunch break

1400-1430  **Paper 2**  
Implementation of coconut policies and initiatives: The real challenges to empower the industry  
**Mr. Christopher John Biai**  
Department of Agriculture (DOA)

1430-1500  **Paper 3**  
The role of R&D in transforming Malaysia coconut industry  
**Mr. Zulkafli Bin Ismail**  
Malaysian Agricultural Research & Development Institute (MARDI)

1500-1530  **Paper 4**  
Driving Malaysia coconut industry: Private sector strategic initiatives and needs  
**Mr. Ho Shui Hing**  
United Plantation (U.P) Sdn. Bhd
1530-1600  **Paper 5**  
The way forward of the coconut industry in Malaysia – A proposal  
YAM Dato' Seri Diraja Syed Razlan Putra Jamalullail  
Alumni Association of Universiti Putra Malaysia (PAUPM)

**SESSION 2: EMPOWERMENT OF COCONUT UPSTREAM INNOVATION FOR THE NATION**

**Chairman:**  
Mr. Hj. Mohamad Zin Bin Mohd Supaat  
Director  
Department of Agriculture (DOA), Peninsular Malaysia

1600-1630  **Paper 6**  
New coconut varieties to revitalize national food security  
Mr. Hj. Ahmad Bin Ngalim  
Malaysian Agricultural Research & Development Institute (MARDI)

1630-1700  **Paper 7**  
Discovery and ready to use: Coconut DNA finger printing in Malaysia  
Dr. Khairun Hisam Bin Nasir  
Malaysian Agricultural Research & Development Institute (MARDI)

1700-1730  **Paper 8**  
Good agronomic practices as a strategy to improve coconut yields and farm productivity in the Philippines  
Dr. Ponciano Batugal  
Farmers Community Development Foundation International (FCDF), Philippines

1730-1800  Tea break and poster session

8 August 2018 (Wednesday)- Day 2

**KEYNOTE ADDRESS 2**

0830-0915  Leveraging standards of coconut based products through microbial technologies  
Dr. Kamariah Binti Long  
Deputy Director General (Research)  
Malaysian Agricultural Research & Development Institute (MARDI)
Chairman: Datuk Dr. Abd Shukor Bin Abd Rahman
Director
Malaysian Kuwaiti Investment Co. Sdn. Bhd. (MKIC)

SESSION 3: NEW EMERGING THREATS OF PESTS AND DISEASES IN COCONUT

Chairman: Dr. Sivapragasam A/L Annamalai,
Regional Director
CABI South East Asia

0915-0945 Paper 9
Overview of current Malaysia coconut pests and diseases: Issues and management control strategy
Ms. Lailatul Jumaiyah Binti Saleh Huddin
Department of Agriculture (DOA)

0945-1015 Paper 10
Innovation in combating of red palm weevil (RPW) in Malaysia
Prof. Madya Dr. Wahizatul Afzan Binti Azmi
University Malaysia Terengganu (UMT)

1015-1030 Tea break and Poster session

1030-1100 Paper 11
Strategies in containing and managing the coconut Cadang-Cadang disease
Mr. Gil G. Manalo
Philippines Coconut Authority (PCA)

SESSION 4: COCONUT FOOD PRODUCTS FOR HEALTH AND WEALTH

Chairman: Mrs. Hasimah Binti Hafiz Ahmad
Director
Food Science Technology Research Centre
Malaysian Agricultural Research & Development Institute (MARDI)
**SESSION 5: MECHANISATION AND VALUE ADDED NON-FOOD PRODUCT OF COCONUT IN INCREASING NATION INCOME**

**Chairman:** Mr. Zolkafli Bin Aris  
Director  
Engineering Research Centre,  
Malaysian Agricultural Research & Development Institute (MARDI)

**Paper 15**  
Creating specialty of non-food coconut products  
Dr. Norma Binti Hussin  
Malaysian Agricultural Research & Development Institute (MARDI)

**Paper 16**  
Mechanization package of coconut through innovative technology  
Mr. Wan Mohd Aznan Bin Wan Ahamad  
Malaysian Agricultural Research & Development Institute (MARDI)
SESSION 6: SHIFTING SOCIAL AND ECONOMY OF COCONUT INDUSTRY TOWARDS NEW HORIZON

Chairman: Mr. Mohd Anis Bin Mohd Yasin
Senior Director
Federal Agricultural Marketing Authority (FAMA)

1500-1530  **Paper 17**
Industry outlook and consumer preference of fresh and coconut products
Mr. Tapsir Bin Serin
Malaysian Agricultural Research & Development Institute (MARDI)

1530-1600  **Paper 18**
Regulations of coconut importation towards strengthening Malaysia’s coconut industry
Mr. Hussain Bin Tahir
Department of Agriculture (DOA)

1600-1630  **Paper 19**
Potential market of coconut shell charcoal for high value products
Mr. Khairul Azizi Bin Ramli
Green Impiana Brothers Solution (GiBS)

1630-1700  Closing Ceremony by Director General of MARDI
Best Poster Award

1700  Tea Break

9 August 2018 (Thursday)- Day 3


Disclaimer: This programme is dated 25.7.2018 and may subject to changes.
The organizers reserve the right to make amendments to the programme, speakers, dates, and venues without giving prior notice in the best interest of the Conference.